

TOWARDS AN ALTERNATIVE VISION OF CREATIVE AND CULTURAL THIRD-PLACES

Exploring Sustainable Models in Europe

24th–25th of November, 2022

Université Sorbonne Nouvelle & La Station – Gare des Mines

BRIEF

Over the last 20 years, **Cultural and Creative Third Places (CCTPs)** have emerged worldwide, created on the initiative of artists, activists, associations and collectives and through the occupation of industrial wastelands and abandoned spaces. Occupation strategies evolved to become temporary urbanism projects and legal frames began to emerge in the early 2010s with the support of government, property owners and urban planners.

Temporary occupation projects have given birth to different types of places, in particular CCTPs as « militant alternatives to capitalist practices » (Lallement, 2015). However, the real alternative proposition of these organizational forms needs to be examined in the light of broader public and private actors' interventions of place making and neighborhood renewal in urban context, in an era of intensified **gentrification, commodification of the underground, city-branding and cultural entrepreneurship**.

Today, the temporary urbanism model starts showing its limitations. There is a need to propose alternatives to this type of space appropriation and organizational form that conciliates other rationales. Artists, creative workers and citizens at large should be allowed to re-appropriate abandoned urban spaces to divert the logics of occupation **from urban planning at the exclusive service of capitalism and urban planning to the detrimental of urban creativity and spatial justice** (Mould, 2015).

For this, CCTPs need time and space to develop and expand social networks in order to anchor in an urban area. However, in the last two years several CCTPs have vanished. And previous research has shown how creative workers try to develop self-organizing practices to resist being instrumentalized for gentrification and top-down urban-planning purposes (Cnossen, 2021).

Our conference aims to **critically question the notion of CCTPs by proposing multidisciplinary insights** (artists, practitioners, researchers, policy makers, urban planners) into the issues and tensions encountered in these places in terms of sustainability, viability, diversity, inclusion and externalities. Special attention will be given to existing policies that enhance or harm the development of places.

Our final objective is to create a European think tank for dialogue, exchange and debate on these issues. In particular, how CCTPs can be alternatives for living, creating and working together towards a new European aesthetic defined **by inclusive, democratic and aesthetically enjoyable and appropriate milieus** while preserving places and their vulnerable ecosystems and complying with UN Sustainable Development Goals.

1 INNOVATIONS, VIABILITY AND SUSTAINABILITY

The conditions and tensions involved in the sustainability and viability of CCTPs : factors and obstacles to their economic viability, development and perpetuation. What viable solutions and alternatives to institutional models based on private property in Europe ?

2 DIVERSITIES, COMMUNITIES AND INCLUSION

CCTPs activities have been transformed gathering a wide diversity of communities and practices. How alternative places make more visible these diversities and stimulate new socialization forms ? How to build more inclusive experiences that welcome different sexual, ethnic and social minorities ?

3 ALTERNATIVES AND RESISTANCE

Subversive diversion of urban codes, innovative occupation of spaces... When do places cease to be mere palliatives to rural, urban, social, cultural policies ? How to preserve industrial heritage while transforming spaces to respect activity needs and the green deal objectives ? How to design new policies to support these transformations ?

4 EXTERNALITIES AND TERRITORIES

To what extent do CCTPs contribute to spatial justice and the local creative environment ? In what forms : aesthetics, architectural transformations, urban atmospheres and neighborhood ambiances; environmental impacts and original experiences of sustainable development ; experiences of social inclusion and relational, cultural, social proximities.

ORGANIZERS & PARTNERS



Labex ICCA is an interdisciplinary research laboratory focusing on the art, culture and digital markets and their practices. Founded in 2011, it aims to analyze new economic and regulatory models and to study new uses, emerging markets and changing legal frameworks. It brings together interdisciplinary teams from several universities in domains as diverse as sociology, economics, law, communication, education and design. ICCA is also a forum promoting dialogue with professional networks and industrial actors in culture and the arts.

Website: icca.univ-paris13.fr/en

as part of the temporary artistic sites, a transitional urban planning initiative initiated by SNCF Immobilier. At the crossroads of Paris, Saint-Denis and Aubervilliers, La Station is both a festive and convivial place and a laboratory dedicated to emerging artistic scenes. La Station is equally a place of artistic exchange and shared resources, a space for multiple innovative initiatives and a place of life open to the neighborhood, capable of welcoming a large diversity of audiences to generate new social ties.

Website: lastation.paris



Trans Europe Halles is one of the oldest and most dynamic cultural networks in Europe. They have been at the forefront of repurposing abandoned buildings for arts, culture and activism since 1983. They are based in Sweden and have 135 members in 39 different countries across Europe – from Spain to Georgia.

Website: teh.net



Created in 2002, the Collectif MU is an artistic production office specializing in the fields of music, sound art, and new media. In spring 2016, MU opened the doors of La Station - Gare des Mines,

MORNING

----- 9:00 -----

Welcoming & Opening Words

----- 9:30 - 10:15 -----

Key Speaker 1

Tiffany FUKUMA [Sweden]

Managing Director of Trans Europe Halles

----- 10:30 - 12:00 -----

Panel 1

Innovation, Viability & Sustainability

Levente POLYAK [Hungary]

Managing director of Eutropian, expert at the Urbact and Urban Innovative Actions programmes

Natassa DOURIDA [Greece]

Creator and secretary general of Communitism

Jules DESGOUTTE [France]

Co-coordinator of Artfactories and co-founder of Art be in / Art be out

Juliette BOMPOINT [France]

Managing director of Périféeries, co-founder of La Main 9-3.0 and former director of Mains d'Œuvres

David GEORGES-FRANCOIS [France]

Co-founder, administrative and financial manager of Collectif MU and Station - Gare des Mines

MODERATORS :

Fabrice ROCHELANDET & Natalia BOBADILLA [France]

Informations below

----- 12:00 - 1:15 -----

Buffet

AFTERNOON

----- 1:15 - 2:00 -----

Key Speaker 2

Robert G. HOLLANDS [UK]

Professor of Sociology at Newcastle University

----- 2:15 - 3:00 -----

Key Speaker 3

Boukje CNOSSEN [Germany]

Professor for Entrepreneurship, Organization at Leuphana University of Lüneburg

----- 3:30 - 5:00 -----

Panel 2

Alternatives & Policies

Katja LINDQVIST [Sweden]

Associate professor the Department of Service Management and Service Science at Lund University

Paul KRAUS [Sweden]

Cofounder and head of operations at Hypnos theatre. and Managing Director of Inkonst

Julien BEBRONNE [Belgium]

Coordinator of «A Place To Be-Come» project and Social Innovation & Citizen Participation manager at 11h22 Collective

Amy GOTTUNG [Canada]

Programmer, creative producer, researcher and writer in Toronto

MODERATOR :

Natalia BOBADILLA [France]

Associate Professor in Strategy of organizations at University of Paris Sorbonne Nord

----- 5:00 - 5:30 -----

Conclusion day 1 : General Discussion

EVENING

Buffet & Cocktail at La Station [7:00 - 9:00 pm]

Art&Research micro-exhibition

6b x La Station x Mains d'Œuvres

Constitution, Trajectories and Sustainability

Heartbeat Questions [Perf. 1]

Zuzana ERNST & Anne WIEDERHOLD

[Austria] - Artistic Directors of Brunnenpassage

MORNING

9:00

Welcoming & Opening Words

9:30 – 10:15

Key Speaker 4

Oli MOULD [UK]

Lecturer in Human Geography at Royal Holloway, University of London

10:30 – 12:00

Panel 3

Externalities & Territories

François PICHAULT [Belgium]

Doctor in sociology at HEC Liège, University of Liège

Zuzana ERNST/Anne WIEDERHOLD

[Austria]

Artist, Scenographer and Associate Artistic Director of Brunnenpassage

William CHAMBERLAIN [UK]

Founder of Creative Wick and of the Cultural Interest Group, co-founder of Hackney Wick & Fish Island Community Development Trust

Rémi JACQUOT [France]

Le 6b administrator

MODERATOR :

Fabrice ROCHELANDET [France]

Professor at the Institute for Media, Cultures, Communication and Digital Research at Université Sorbonne Nouvelle Paris 3

12:00 – 1:00

Buffet

AFTERNOON

1:00 – 1:30

Superindustrial [Perf. 2]

Robert Willim [Sweden]

Artist and Associate Professor of Ethnology and Digital Cultures at Lund University

1:30 – 6:00

**Experimental Workshop
Design & Discussion**

What if these post-industrial and cultural places hold the key to unlocking a new European aesthetic?

Animated by: Per-Johan Dahl [Sweden]

Architect and Associate Professor Department of Architecture and the Built Environment at Lund University

Designer: Atelier Craft [France]

Scenography studio: creative and production workshop of scenographers, designers and architects

6:00 – 6:30

Closing Words

6:30 – 8:00

Buffet & Cocktail

DURING BOTH DAYS

Station Station radio

Audio recording of key speakers and panels & itw

Antoine Lefebvre, editor

Elaboration of the Fanzine

LOCATION



MAISON DE LA RECHERCHE - UNIVERSITÉ SORBONNE NOUVELLE

Address

4 rue des Irlandais
75005 PARIS

Public transport

Bus 24 : Musée et Institut Curie (2 min)
Bus 84, 89 and 75 : Panthéon (5 min)
Metro 7 : Place Monge (7 min)
Metro 10 : Cardinal Lemoine (7 min)
RER B : Luxembourg (8 min)

LA STATION - GARE DES MINES

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Address

29 avenue de la Porte d'Aubervilliers
75018 PARIS

Public transport

Bus 35 and 239 : Parc du Millénaire (in front)
Tram T3bis : Porte d'Aubervilliers (5 min)
RER E : Rosa Parks (10 min)
Metro 12 : Porte de la Chapelle (15 min)